**2025 Call for Implementation Support Applications**

We invite MSF teams to **submit ideas on play therapy interventions** that integrate play into their projects. MSF’s newly developed **Play Therapy Toolkit**, designed to equip health care providers working with children facing physical, emotional, behavioral, or trauma-related challenges, serves as a source of inspiration and guidance for possible interventions we aim to support.

The Play Therapy Toolkit is available (in PDF and hard copy) in:

* [English](https://msf.org.uk/sites/default/files/2025-06/MSF%20Play%20Therapy%20Toolkit%20ENG%20v2_digital_small.pdf)
* [French](https://msf.org.uk/sites/default/files/2025-06/MSF%20Play%20Therapy%20Toolkit%20FR%20v2_digital_small_0.pdf)
* [Spanish](https://msf.org.uk/sites/default/files/2025-06/MSF%20Play%20Therapy%20Toolkit%20SPA%20v2_digital_small.pdf)
* [Arabic](https://msf.org.uk/sites/default/files/2025-06/MSF%20Play%20Therapy%20Toolkit%20AR%20v2_digital_small.pdf) (digital only)

**Awardees Will Receive:**

* Support and guidance from a dedicated Innovation Facilitator, to develop implementation and testing plans using participatory design methodologies
* Training in participatory design methodologies and innovation piloting
* Input from a Play Specialist
* Support to develop plans and tools to measure outcomes and document insights from the pilot and generate evidence for scale-up

**Additional Opportunities:**

Applicants may also receive:

* Financial and resourcing support for play-based activities
* Design support for inclusive play therapy spaces
* Expanded training for scale-up

All additional opportunities will be assessed on a **case-by-case basis.**

**Applications will be assessed based on the following:**

* **Relevance & Fit:** How well the proposed intervention aligns with project objectives and needs
* **Medical Strategic Alignment & Sustainability:** The project’s potential to integrate into existing medical strategies and ensure sustainability beyond pilot stage, pending successful implementation
* **Evaluation Responsibility:** Clear accountability for monitoring and assessing project outcomes
* **Commitment:** The level of dedication and availability from the project lead and team to ensure effective and timely implementation and follow-through

**Submit your proposal** to [inclusive.innovation@london.msf.org](mailto:inclusive.innovation@london.msf.org) by **August 31st, 2025**

**Have questions?** See our FAQ here or reach out to [Hannah.richards@stockholm.msf.org](mailto:Hannah.richards@stockholm.msf.org)

**Section 1.** Basic Information

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| 1. Lead Applicant | 1. Co-Lead Applicant |
| Name: | Name: |
| Mission / Section: | Mission / Section: |
| Position: | Position: |
| Country of origin: | Country of origin: |
| Gender: | Gender: |
| 1. By submitting this application, you confirm approval from your line manager and project coordinator (or someone with equivalent decision-making authority) to apply.   *If project locations are involved, approval must also include the MedCo, Health Advisor and other relevant project-based staff.* | |
| Line manager name: | |
| Line manager position: | |
| Project coordinator (or equivalent) name: | |
| Position (if relevant): | |
| 1. How did you hear about Implementation Support?  *Mark with an “x” all that apply.* | |
| * Email * Inclusive Innovation website * Printed flyer * Social media (Facebook, Twitter, etc.) * Webinar * Word of mouth * Newsletter * Other. Please specify: | |

**Section 2.** Relevance & Fit

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| 1. What problem does your proposed intervention aim to solve?   *Provide details about the issue, who is affected, its impact and how widespread the problem is in your local and global context.* |
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| 1. Describe your proposed intervention and how it integrates play therapy. *How does your intervention address the identified problem? How will it support health care workers, children and caregivers? How will you use the Play Therapy Toolkit as a resource?* |
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| 1. Has your intervention been tested or implemented before?  *If yes, describe key findings, lessons learned and any measurable outcomes. Explain how your intervention builds upon existing research and evidence-based interventions.* |
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**Section 3.** Medical Strategic Alignment & Sustainability

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| 1. How does your intervention align with your mission’s medical strategic priorities?  *Describe how key stakeholders – such as medical teams, health advisors and project coordinators – are involved and committed to supporting this intervention. Explain how the intervention contributes to long-term healthcare strategies for the mission and MSF broadly.* |
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| 1. What opportunities exist for integrating the intervention into medical strategies for sustainability beyond the pilot stage?  *Outline the steps your project team will take to ensure the intervention’s long-term sustainability. Describe strategies for embedding the intervention within existing medical frameworks, securing ongoing resources and scaling implementation after a successful pilot.* |
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**Section 4.** Evaluation Responsibility & Commitment

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| 1. What is your proposed timeline for implementation? *What are the key phases of implementation and their expected start and end dates?* |
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| 1. Share a preliminary monitoring framework detailing outputs and outcomes to be measured. *What indicators will be used to assess the intervention, including its acceptability and feasibility? How will success be defined and measured? How will data be collected, analysed and shared?* |
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| 1. Who is part of the project team, and how much time can they commit to the implementation pilot? *What are the roles and responsibilities of each project team member, and how much time will they dedicate to the project on a weekly or monthly basis?* |
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**Section 5.** Application Feedback

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| 1. How would you rate the application process for Implementation Support? *Select one of the below options.* |
| * Very difficult * Somewhat difficult * Neutral * Somewhat easy * Very easy |